

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KION-TV, SALINAS, CA	<b>Date:</b> 9/20/16
--	----------------------

I, Chris Chidlaw-Chidlaw Marketing,  
 being/on behalf of: Casey Lucius,  
 a legally qualified candidate of the Republican  
 political party for the office of: US Representative 20th District  
 in the United States  
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED		SEE ATTACHED		SEE ATTACHED	

**Attach proposed schedule with charges (if available):**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, CHRIS CHIDLAN  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Chris Chidlan

signature of candidate or authorized committee

CHRIS CHIDLAN

printed name

9/19/14

date

I represent that the payment for the above described broadcast time has been furnished by:

Cathy Lucas for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Willa McMath

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/19/16

Date

[Signature]

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

**ORDER**

**Orders**  
**Order / Rev:** 327984  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 09/26/16 - 09/26/16  
**Original Date / Rev:** 09/19/16 / 09/19/16  
**Order Type:** GENERAL

CBS - Salinas, CA

**Primary AE:** Jeff Mitchell  
**Sales Office:** SL-L  
**Sales Region:** LOC

**Agency Name:** Chidlaw Marketing  
**Buying Contact:**  
**Billing Contact:**  
 126 El Dorado  
 Monterey, CA 93940

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** Casey Lucius  
**Demographic:** HH  
**Product Codes:** PL01  
**Priority:** P-4  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/16	09/30/16	1	\$250.00	\$212.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	1	\$250.00	\$212.50	0.00
<b>Totals</b>	<b>1</b>	<b>\$250.00</b>	<b>\$212.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jeff Mitchell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KION	09/26/16	09/26/16	POLITICAL PGM	CM	POLITICAL PGM	M-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
				POLITICAL PGM		(6:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/26/16	10/02/16	M-----	1	\$250.00	0.00								
													Totals	1	\$250.00